

GOVERNOR'S NORTH STAR AWARDS FOR INTERNATIONAL EXCELLENCE NOMINATION OUTLINE



Nominations for the 2014 Governor's North Star Awards for International Excellence should explain the accomplishments and success of the international activities that have occurred in the past six-year period from 2008 to 2013. A completed nomination consists of no more than five pages of material. Nominees are eligible for consideration once in any consecutive three year period.

Please use the "Nomination Form for Governor's North Star Awards for International Excellence," as the first page of the five pages. Please include the following.

1. Provide the name, address, and website (if applicable) of the company, organization, or group being nominated.
2. Provide the chief executive's name and title.
3. Provide the name, title, email, and telephone of the contact person.
4. Identify the company or organization's area of excellence, using one or more of the categories listed below in which the nomination should be considered:

Trade (Export of Goods)
Trade (Export of Services)
Foreign Investment

Tourism
Transportation
Education

Cultural Exchange
Humanitarian Exchange
Scientific Exchange

5. Describe the excellence of the international activities. Describe goals and how the achievements have benefited Alaska. Provide numbers that quantify the activity. For instance, some of the following may help to illustrate the value of the activity to Alaska: number of Alaskans involved in enterprise or activity; knowledge gained or transferred; new international markets, programs, or exchanges developed; expansion of existing international markets, programs, or exchanges; length of history in Alaska; dollar volume of exports, services, or investment; and economic impact to Alaska, e.g. number of jobs generated in the state.

Nominations are due in our office by 5:00 pm on September 5, 2014. Please note that brochures, photos, and other materials count as part of the five pages. Email or deliver applications to:

Patricia.Eckert@Alaska.Gov

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